



15155 23rd Avenue North
Minneapolis, Minnesota 55447-4740

Office: (763) 476-6200
Toll Free: (800) 223-0702
Fax: (763) 476-8963
Web: billhicksco.com

Rev. 10/20/17

Thank you for your interest in Bill Hicks & Co., Ltd!

Bill Hicks & Co., Ltd. welcomes newcomers to our family of dealers. As one of the largest wholesale sporting goods distributors in the nation, we offer the products, service and technology tools you need to become a more profitable retailer.

To become a dealer and gain access to our exclusive online catalog, submit the following Dealer Profile application.

Below is a checklist you can use to make sure we have received everything we need.

New Dealer Approval Checklist:

- Complete and signed Dealer Profile application
- Include a minimum of 4 pictures of your retail store (interior, exterior, picture of inventory on-hand and store signage)
- A legible and signed copy of your Federal Firearms License (FFL)
- Legible copies of any State and City licenses and permits required to conduct business in your area.
- If available, include a website address or the copy of a Yellow Page ad to help us expedite your application.

Please be aware new accounts are set up by default with C.O.D. certified funds (money order) payment terms until our Accounting Department receives a Credit Application and credit is approved and confirmed.

Minnesota Dealers are required to submit a MN Certificate of Exemption of Sales Tax Form ST3.

----- Additional Forms for Dealers Applying for Credit Terms -----

To receive C.O.D. Company Check OK (COK) terms, ACH or Credit terms on your account, please complete and return the appropriate forms.

You can submit any additional documents by fax at (763) 476-8963 or by email at support@billhicksco.com.

After processing your application, you will receive an approval message with your account number, including a username and password to access your account online.

Until credit terms have been approved and confirmed, all orders will ship C.O.D. Certified Funds (money order).

For any questions, please call (800) 223-0702.

Thank you again for your interest in our company. We look forward to working with you!



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DEALER PROFILE

Referred by _____

DEALER PROFILE PAGE 1 OF 2

This Dealer Profile **must** be completed prior to being considered for dealership with Bill Hicks & Co., Ltd.

Legal Business Name of Applicant _____

Doing Business As _____ Fed. ID # or SS# _____

Store Address _____ How long? _____

City _____ State _____ Zip _____

Cell Phone _____ Other Phone _____ Fax _____ Email _____

Billing Address _____

City _____ State _____ Zip _____

Corporation, State of _____ Partnership Sole Proprietorship Limited Liability Corporation

State Resale Tax ID # _____ Issuing State _____ City or Country License # (if applicable) _____

Federal Firearms License # _____ Exp. Date _____ Years Licensed _____

Has any Federal, State, or Local Firearms License issued to dealer or to any entity to which the signer of this profile has or had a beneficial interest in ever been revoked, suspended, or the subject of administrative proceedings?

No Yes (please explain a yes answer) _____

Store Square Footage _____ Posted Business Hours _____ # of Employees _____

MUST SEND STORE PHOTOS OF EXTERIOR WITH SIGNAGE AND INTERIOR SO WE CAN VERIFY A RETAIL PREMISE

Website URL: _____ Main Buyer or Contact Name _____

Is this business in a: Commercial Residential Rural Zoned Area Approximate Annual Sales _____

Average Inventory at this location: Less than \$5,000 \$5,000-\$20,000 \$20,000-\$50,000 More than \$50,000

Products Carried: Firearms Ammunition Archery Hunting Accessories Optics Knives

Insurer _____ Amount of General Liability Coverage _____

Please list two other Sporting Goods Suppliers that you are currently doing business with:

Name _____ Phone Number _____

Name _____ Phone Number _____

I certify that the information in this Dealer Profile is true and that at all times I will comply with Federal, State, and Local regulations regarding retail sales and specifically regarding retail sales of firearms; to abide by Exhibit A, Compliance Requirements for Dealers with FFL's, found on reverse side. Your signature below authorized Bill Hicks & Co., Ltd. to confirm information provided.

Signed Digital, eSignature and computer generated not accepted _____ Title _____ Date _____

Please note that no orders can be processed until Bill Hicks & Co., Ltd. receives a signed and completed Dealer Profile. Bill Hicks & Co., Ltd. reserves the right to suspend sales to dealers in violation of or alleged to be in violation of any firearm regulations. Bill Hicks & Co., Ltd. or Dealer has the right to terminate this relationship at any time for any reason.



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Exhibit A, Compliance Requirements for Dealers with FFL's
DEALER PROFILE PAGE 2 OF 2

1. Dealer certifies it maintains a distinct retail sales facility including a showroom and stocking of inventory.
2. Dealer certifies it has a valid, current Federal Firearms License and all applicable state and municipal permits or licenses required by law.
3. Dealer certifies it has suitable premises, as required by law and determined by ATF, from which Dealer's business will be conducted.
4. Dealer has certified to ATF that Dealer's business is not prohibited by and will comply with state and local law.
5. Dealer certifies it has sent ATF's Notification of Intent to Apply for a Federal Firearms License to the chief law enforcement officer of the locality in which the Dealer's premises are located.
6. Dealer has certified to ATF that secure gun storage or safety devices will be made available at any place where Dealer sells firearms.
7. Dealer shall respond promptly to ATF gun tracing requests and cooperate with ATF and all other law enforcement agencies in response to reasonable request for information and assistance.
8. Dealer intends to limit handgun sales to persons 21 years of age and older and sales of rifles and shotguns to persons 18 years of age and older. If state or local law provides for higher minimum ages, Dealer intends to adhere to such state or local law.
9. For every firearm sale to anyone other than an FFL holder, Dealer intends to complete the background check as required by federal law and any applicable state or local law. Dealer intends to consummate all sales in compliance with all such laws governing background checks, including any and all laws governing the sale of firearms at gun shows.
10. Dealer certifies it will not sell a firearm to any person Dealer knows or has reasonable cause to believe is not qualified to purchase firearms under federal, state, or local law.
11. Dealer shall ensure that all paperwork required by federal, state, and local law for each firearm sale is completed.
12. Dealer certifies it will not knowingly sell a firearm to any person who misrepresents that he or she is purchasing the firearm for himself or herself or as otherwise permitted by law.
13. Dealer certifies it will maintain all records of firearm sales and dispositions as required by law.
14. Dealer certifies it will report to ATF and the local authorities any thefts or loss of firearms from Dealers inventory within 48 hours.
15. Dealer certifies it will immediately notify Bill Hicks & Co., Ltd. if Dealer's FFL or State or Local firearms license is subject to suspension, administrative proceedings, revocation, or otherwise becomes ineffective.



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CUSTOMER COD CHECK, CREDIT OR ACH APPLICATION
CREDIT APPLICATION PAGE 1 OF 2

Legal Business Name _____ F.E.I.N. or S.S.N. _____

Doing Business As _____ Today's Date _____

Address _____ How Long at this Address? _____

City _____ State _____ Zip _____

Cell Phone _____ Other Phone _____ Fax _____ Email _____

Billing Address _____

City _____ State _____ Zip _____

Corporation, State of _____ Partnership Sole Proprietorship Limited Liability Corporation

Accounts Payable Contact _____ Phone _____

Accounts Payable Email _____

Number of Employees _____ Annual Sales _____ Years in Business _____ Present Owners Since _____

Credit Application is for COD Customer Check Credit Line ACH (Signed Blanket Authorization Agreement Required)

If you are applying for a credit line please list the amount of credit you are requesting: _____

Own or Lease _____ Landlord's Name _____ Phone _____

BANK REFERENCE

Account # _____ Phone _____

Bank Name _____ Fax _____

Bank City and State _____

Bank Contact _____ Title _____

Trade References (Sporting Goods Suppliers Offering You Credit, COD Customer Check, or ACH Terms Required)

Name	Fax Number (required)	Phone	Account #	Terms
1 _____	_____	_____	_____	_____
2 _____	_____	_____	_____	_____
3 _____	_____	_____	_____	_____



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OWNER(S), OFFICER(S), PARTNER(S)

CREDIT APPLICATION PAGE 2 OF 2

(Required)

1. Name _____ Title _____ S.S.N. _____

Resident Address _____

City _____ State _____ Zip _____

Cell Phone _____ Other Phone _____

2. Name _____ Title _____ S.S.N. _____

Resident Address _____

City _____ State _____ Zip _____

Cell Phone _____ Other Phone _____

TERMS AND CONDITIONS

All goods and merchandise are the property of Bill Hicks & Co., Ltd. until payment is made. A finance charge of up to 1.5% per month will be added to past due amounts. The undersigned acknowledges and understands all applications are subject to approval and acceptance. The undersigned submits this application for the purpose of obtaining credit. The undersigned authorizes Bill Hicks & Co., Ltd. to investigate the undersigned's credit record including references and statements and to report the performance of any obligation owed to Bill Hicks & Co., Ltd. to reporting agencies or other credit grantor. Returned checks shall be subject to a service charge of \$30 and customer's account may, at the option of Bill Hicks & Co., Ltd., be changed to COD. Returned checks and delinquencies will be reported to industry credit associations. At the option of Bill Hicks & Co., Ltd., Applicant agrees that returned checks may be presented as an Automated Clearing House (ACH) transaction to Applicant's bank. Applicant agrees that failure to pay any invoice in full without the prior approval from Bill Hicks & Co., Ltd. Credit Department can result in cancellation of any credit terms offered under this agreement. Applicant further agrees that failure to pay any invoice in full within payment terms of the invoice can result in all open invoices becoming immediately due, regardless of terms. Applicant agrees that payment comes due immediately if purchaser becomes insolvent or bankrupt, discontinues business, or ownership of the business changes. Bill Hicks & Co., Ltd. reserves the right to alter or suspend credit at any time. If customer's account is referred to a collection agency or attorney for collection, customer agrees to pay all costs of collection including legal fees, collection fees, postjudgment interest and court costs. Applicant warrants that it maintains a distinct retail sales facility including stocking of inventory and is in compliance with all Federal, State, and Local firearms, zoning, and related laws.

The undersigned authorities release of ALL credit information requested by Bill Hicks & Co., Ltd.

Name (Printed) _____

Signature _____ Date _____

Digital, eSignature and computer generated not accepted

(A FACSIMILE OR COPY OF SIGNATURE SHALL BE DEEMED TO BE AN ORIGINAL)

PERSONAL GUARANTEE

I/We _____ , _____

(Printed Name)

(Printed Name)

hereby personally guarantee payment of any and all indebtedness of applicant together with any costs of collection, including attorney's fees, court costs, post-judgment interest, disbursements and any other collection costs, including costs of any appeal. The undersigned hereby waives, to the extent permissible under the laws of the jurisdiction in which this guarantee is sought to be enforced, all presentment, dishonor and notice of protest. The undersigned guarantor(s) further agrees that this guarantee is continuing and that it shall remain in full force and effect as long as there is an outstanding balance owed by the applicant to Bill Hicks & Co., Ltd. The guarantor(s) further agree that Bill Hicks & Co., Ltd. may from time to time vary or adjust terms of sale and may agree to extend the due date on any invoice and that such variance or extension shall not operate to release guarantor(s). Guarantor(s) agree that this is a guarantee of payment and not of collection. The undersigned hereby waives any right to a homestead exemption or other exemption from execution on any judgment he/she or it may have under any state law. The invalidation of any part hereof shall not act as an invalidation of the whole hereof. All parts not invalidated shall be enforceable.

Signature _____ Date _____

Digital, eSignature and computer generated not accepted

(A FACSIMILE OR COPY OF SIGNATURE SHALL BE DEEMED TO BE AN ORIGINAL)

Signature _____ Date _____

Digital, eSignature and computer generated not accepted

(A FACSIMILE OR COPY OF SIGNATURE SHALL BE DEEMED TO BE AN ORIGINAL)



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BLANKET AUTHORIZATION AGREEMENT FOR PRE-AUTHORIZED DEBIT(S) (ACH)

ACH APPLICATION PAGE 1 OF 1

Business Name _____ BHC Cust # _____

City _____ State _____ Zip _____

Cell Phone _____ Business Phone _____ Fax Number _____

Email Address _____

Corporation, State of _____ Partnership Sole Proprietorship Limited Liability Corporation

TERMS AND CONDITIONS

There is a \$4 charge for each ACH transaction initiated by BHC in payment of ACH terms invoices or payments on account. There is no charge for customers with credit terms using our web site to pay their invoices via ACH. All goods and merchandise are the property of Bill Hicks & Co., Ltd. until payment is made. Returned ACH presentments or checks shall be subject to a service charge of \$30 and a finance charge of 1.5% per month on past due amounts. In the event customer's account is referred to a collection agency or attorney for collection, customer agrees to pay all costs of collection including legal fees, collection fees, post-judgment interest and court costs. *Applicant warrants that it maintains a distinct retail sales facility including stocking of inventory and is in compliance with all Federal, State, and Local firearms, zoning, and related laws.* The undersigned authorizes release of all credit information requested by Bill Hicks & Co., Ltd.

Name on Bank Account _____

Bank Name _____ Bank Phone Number _____

City _____ State _____ Zip Code _____

Bank Account _____ ABA Transit # _____

INCLUDE COPY OF A VOIDED CHECK ON SEPARATE PAPER

This authority is to remain in full force and effect until Bill Hicks & Co., Ltd. and bank have received written notification of its termination from you. The written notification must be in such time and in such manner as to afford Bill Hicks & Co., Ltd. and bank a reasonable opportunity to act on it.

All signatures required for drafts to bank account are required.

Name (printed) _____

Signature _____ *Digital, eSignature and computer generated not accepted* _____ Date _____

Name (printed) _____

Signature _____ *Digital, eSignature and computer generated not accepted* _____ Date _____

Your signature(s) via fax indicates adherence to the terms and conditions of this agreement.